

Title: Beverly etc. (pronounced e-t-c)

Creators/Producers: Ngozi Ahanotu, Beverly Naya

Genre: Reality docu-series

Logline: In an unexpected move from Lagos to Atlanta, Nollywood star Beverly Naya puts her posh private life, film dreams, and saucy friend group center stage.

Rundown: Throughout this series run, award-winning Nollywood actress and producer Beverly Naya takes steps to reach her film dreams while navigating her new luxe life in Atlanta — with the help of her two lively friends — Queen and Khadijah.

Style: I Am Georgia meets Sex and the City — think Beverly Naya as a new age Carrie Bradshaw with Queen and Khadijah as her city girl confidants.

Cast: Beverly Naya, Queen Anaeke, Khadijah Robinson

Show Structure: Episodes will be 30-minutes long, arched, and may feature guest appearances from relevant industry friends or public figures.

Pilot Episode: In episode one, we are introducing Beverly Naya to the viewing audience as a famous Nollywood actress in her prime who moved to Atlanta, Ga instantaneously. Although typically in a supporting role, she feels confident she can become the leading lady in her career and her life overall. With persuasion from her friends, Queen and Khadijah, Atlanta has been touted as Beverly's first stop on her 2024 *Skin*, the documentary tour. She's already told her brand partners and potential sponsors about it and needs to make sure she can successfully execute before going to any other city.

In season one, they specifically plan to execute the first stop of her *Skin, the documentary* brand tour in Atlanta, GA by:

- Securing vendors and sponsors for the event,
- Connecting her with friends/network to boost event awareness and attendance, and
- Helping on event day.

Future episodes in the first season will feature B plots, including but not limited to, Beverly's acting classes, film and TV auditions, production meetings, and 1-2 love interests as a season cliffhanger. Additionally, Queen and Khadijah will have their own C plots that subtly draw us into their love lives and career in preparation for a deeper dive in Season two.

Recommended Timeline/Production Schedule: With persuasion from Queen and Khadijah, Atlanta has been touted as Beverly's first stop on her 2024 *Skin, the documentary tour*. She's already told her brand partners and potential sponsors about it and needs to make sure she can successfully execute before going to any other city. Filming the event planning and execution process, as well as real-time life matters amongst the trio, will take 6-8 weeks.